



SUMMER READING LIST

- ***Fortune at the Bottom of the Pyramid*** by C. K. Prahalad
- ***Quiet: The Power of Introverts in a World That Can't Stop Talking*** by Susan Cain
- ***The Disruptors: Social Entrepreneurs Reinventing Business and Society*** by Kerry Krige & Gus Silber
- ***Thinking, Fast and Slow*** by Daniel Kahneman
- ***Getting Beyond Better: How Social Entrepreneurship Works*** by Roger L. Martin & Sally R. Osberg
- ***The Solution Revolution: How Business, Government, and Social Enterprises Are Teaming Up to Solve Society's Toughest Problems*** by William D. Eggers and Paul Macmillan
- ***Do The KIND Thing: Think Boundlessly, Work Purposefully, Live Passionately*** by Daniel Lubetzky
- ***Nickel and Dimed: On (Not) Getting by in America*** by Barbara Ehrenreich
- ***Conscious Capitalism: Liberating the Heroic Spirit of Business*** by John Mackey & Raj Sisodia
- ***Building Social Business: The New Kind of Capitalism That Serves Humanity's Most Pressing Needs*** by Muhammad Yunus
- ***Millions for Millions*** by Connie Bruck (*article published in The New Yorker*)
- ***Leading Change*** by John P. Kotter
- ***The Power of Social Innovation*** by Stephen Goldsmith